



Honda Cars India Ltd. registers domestic sales of 8,029 units in November 2016

December 1, 2016: Honda Cars India Ltd. (HCIL) registered monthly domestic wholesales of **8,029 units** and **Exports of 697 units** in **November 2016**.

Commenting on the sales performance, Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, "The November month saw major disruptions in the market due to the on-going effects of demonetisation and cash crunch. The consumer sentiment was low and footfalls and enquiries at the dealerships also slowed down during the month. We have taken several constructive steps to neutralize the impact of demonetisation, which includes squeezing the wholesale to avoid the stock piling up at the dealerships. We believe that the situation will normalise in the near future and our sales performance will improve accordingly."

Model wise sales break-up for November 2016:	
Brio	202
Jazz	2,655
Amaze	1,971
City	2,658
Mobilio	101
BR-V	419
CR-V	21
Accord Hybrid	2
Domestic Total	8,029
Exports	697
Grand Total	8,726

The company registered monthly Domestic Wholesales of **14,712 units** in November 2015.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and the Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 324 facilities in 210 cities across spread across the country.

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